



2018-2019

Online Advertising Opportunities

Helping our members stand out with

"a Big Impact for a Great Value"

The Outer Banks Chamber of Commerce mission is to empower the Outer Banks business community by promoting and developing economic prosperity.



The Outer Banks Chamber of Commerce
Julie Tortelli, Director of Advertising Sales and Programs
 PO Box 1757, 101 Town Hall, Kill Devil Hills, NC 27948
 (252)441-8144, Julie@outerbankschamber.com

Website Advertising—www.outerbankschamber.org

1.1 million Page Views and 174,000 Unique Views

Home Page Banner Ads	Yearly Rate
259x121 Banner Ad	\$750
259x278 Banner Ad	\$1,000
350x150 Premier Banner Ad	\$1,200
750x150 Premier Banner Ad	\$2,000

Interior Pages	Yearly Rate
259x121 Banner Ad	\$500
259x278 Banner Ad	\$650

Email Blast Advertising

Customized and dedicated Email to approx. 7,000 email subscribers with 20-30% average Open Rate.

1 eMail Blast	\$150; non profit rate \$100
2 eMail Blasts	\$275; non profit rate \$175
3 eMail Blasts	\$400; non profit rate \$260
4 eMail Blasts	\$500; non profit rate \$350
5 eMail Blasts	\$625; non profit rate \$440

Additional eBundle Rates available

Accepted eMail Blast Artwork Files: .JPG, .GIF, .GIF animated

Chamber Newsletter Advertising

Weekly Chamber Newsletter sent exclusively to Chamber Membership every Monday.

240x240 Advertisement \$75 for 4 weeks

Accepted eMail Blast Artwork Files: .JPG

Ask about Online Advertising Packages

Starter Package	\$185 (value \$225)
Event Package	\$300 (value \$500)
1/2 Year Package	\$950 (value \$1,250)
Year Package	\$2,000 (value \$2,550)

Custom Packages are available upon request