CAPITAL INVESTOR PROGRAM · 2027

Leadership that shapes the Outer Banks economy.

For the businesses that lead the Outer Banks, and want the region to know it.



750+	8	1,000+	75+
MEMBER ORGANIZATIONS	SIGNATURE EVENTS AND PROGRAMS	MEMBER INBOXES PER EMAIL	YEARS · ROOTS IN THE 1940S

A LETTER FROM OUR PRESIDENT

Why your investment matters.

The Outer Banks runs on small businesses, and small businesses need a strong, credible voice. That is what the Chamber is here to be.

Our Capital Investor members make that possible. Your investment funds the advocacy that keeps the cost of doing business in check, the work that brings new opportunity to Dare, Currituck and Ocracoke, and programs like Leadership OBX that build our next leaders.

In 2027 we are focused on three priorities: expanding our reach, strengthening how we serve members, and advocating for a business-friendly environment.

In return, we put your name where the region's business community will see it, all year long.

I would welcome the chance to sit down and talk about what your investment could look like.

With gratitude,

Hunter Walsh, President and CEO



Hunter

WHO WE ARE

Be part of the growth.

The Outer Banks Chamber of Commerce is the voice of business for the Outer Banks: more than 750 member organizations across Dare and Currituck counties and Ocracoke, a region where visitors spend $2.7 billion a year.

$2.7B
spent by visitors across Dare, Currituck and Hyde in 2025

14,900
jobs supported by tourism in the three counties

$190M+
in state and local taxes generated here each year

$3,809
in tax relief for every Dare County resident, the most of any NC county

Sources: Tourism Economics for Visit North Carolina, 2025 county estimates; Outer Banks Visitors Bureau.

WHAT THE CHAMBER DOES

Advocate
A voice for business with lawmakers in Raleigh, Washington and at home.

Grow the economy
Economic development work and the annual Regional Economic Summit.

Develop leaders
Leadership OBX, the Chamber Education Series and The Swell, our Women's Signature Event.

Connect
VIBE@5, Morning Blend, ribbon cuttings and signature events all year.

Champion local
OBXMADE certifies and promotes products made on the Outer Banks.

Recognize excellence
Annual awards and The Small Business Event.



OUR REACH

Your name, in front of the people who run the Outer Banks.

Every sponsorship and investment puts your business in front of two audiences: the people in the room, and the members and followers who hear from us all year.

In the room

750+
member organizations across Dare and Currituck counties and Ocracoke

8
signature Chamber events and programs a year

75+
years connecting Outer Banks business, with roots in the 1940s

Online

1.1M
views of our Facebook and Instagram posts a year

400K+
people reached on Facebook and Instagram a year

140,000+
visitors to outerbankschamber.com a year

In the inbox

1,000+
member inboxes on every Chamber email

136,000
emails delivered a year

41%
average open rate on Chamber emails

Website, social and email figures from Google Analytics, Meta Business Suite and Constant Contact for the 12 months ending October 2026.

CAPITAL INVESTOR MEMBERSHIP LEVELS

Choose your level.

	Legacy $10,000+	Cornerstone $7,500	Strategic $5,000	Community $2,500
Best for	Top-level community leaders	Anchor supporters of the Chamber's work	Regional business builders	Businesses rooted in community
Credit for sponsorships and ads	**$6,000**	**$4,500**	**$3,000**	**$1,500**
NEW Member spotlight, email and social	2 a year	1 a year	1 a year	Social only
NEW Logo on Capital Investor web page	✓	✓	✓	✓
Additional directory listings	Up to 10	Up to 7	Up to 5	Up to 2
Logo in staff email signatures	✓	✓	✓	–
Preferred seating at events	✓	✓	✓	–
Signage at all Chamber events	✓	✓	✓	✓
Website and magazine listing	✓	✓	✓	✓
Premium directory placement	✓	✓	✓	✓
Connect membership ($295 value)	✓	✓	✓	✓
Logo in 129+ Chamber emails a year	✓	✓	✓	✓
Seats at the Thank You party	10	8	6	4

Connect is the Chamber's core membership, included at every level. Levels run Jan. 1 through Dec. 31. The credit and what it buys are on the next page. The Thank You party is the Chamber's annual celebration for Capital Investors.

Questions about which level fits? Call Kelly Allman, 252.441.8144

RESERVE YOUR LEVEL

YOUR CUSTOMIZABLE BENEFITS

Your credit, spent your way.

Think of it as a Chamber gift card. Your level includes a benefits credit, and you choose how to use it.

1
Your level sets your credit

Legacy	**$6,000**
Cornerstone	**$4,500**
Strategic	**$3,000**
Community	**$1,500**

2
Pick from the menu

Events, programs, partnerships and marketing. Full details are in the 2027 Event Sponsorship guide.

3
We book it

Tell us your picks on the commitment form. We confirm dates and details.

SIGNATURE EVENT SPONSORSHIPS

Annual Meeting and Awards	$500 to $1,500
Women's Signature Event: The Swell	$350 to $2,500
Regional Economic Summit	$600 to $3,000
Golf Tournament, including experience and contest sponsors	$200 to $5,000
The Small Business Event	$500 to $2,500
Reverse Raffle	$250 to $1,500

PROGRAMS

Leadership OBX sponsorships	$500 to $3,500
Leadership OBX participant tuition	$1,000
Chamber Education Series	$250 to $1,000
Legislative Affairs Partner	$1,000 to $5,000

EXAMPLE: STRATEGIC LEVEL

A $3,000 credit could cover:

Economic Summit, Advocate	$1,250
The Small Business Event, Advocate	$1,000
Leadership OBX session sponsor	$500
Member eblast and newsletter ad	$225
Total	**$2,975**

YEAR-ROUND PARTNERSHIPS

Chamber Boardroom	$2,000
Ambassador and Ribbon Cutting	$1,000
Chamber Lobby	$1,000
Chamber Networking Connector	$250 to $1,000

MARKETING TO MEMBERS

Member eblast, a dedicated email (add a social post for $25)	$150
Newsletter ad	$75
Website home page ad, 12 months	$300 to $1,000
Website interior page ad, 12 months	$100 to $400
Member mailing list	$100 to $150

Use it by Dec. 31. Your credit expires at the end of the year, and unused credit does not carry over.

NEW FOR 2027 · LEGISLATIVE AFFAIRS PARTNER

Champion Outer Banks business.

Your Capital Investor membership already funds the Chamber's advocacy. As a Legislative Affairs Partner, your business becomes a visible champion of that work on the issues shaping the region.

WHAT'S INCLUDED	Gold $5,000 Premier year-round advocacy partner UP TO 3	Silver $2,500 Year-round advocacy partner UP TO 6	Bronze $1,000 Supporting advocacy partner UNLIMITED
Recognized as a partner for 12 months	Premier	✓	✓
Chamber advocacy webpage	Prominent logo	Logo	Name listed
Legislative updates and advocacy event promotion	Featured	Selected	Selected
Registrations to each Chamber legislative affairs event	4	2	1
Seats at the annual business policy roundtable	2	1	–
Advance briefing on the Chamber's legislative priorities	Briefing and Q&A	Briefing	Summary
Partner spotlight in one Chamber communication	✓	–	–
Recognition at legislative affairs events	✓	–	–
Logo on the annual legislative priorities, letters of support and related advocacy materials	✓	–	–
Annual advocacy impact report	Report and briefing	✓	✓

Event registrations are subject to capacity. The 2027 legislative affairs calendar is announced as events are booked.

For Capital Investor members

Legislative Affairs Partner is its own program, separate from your investor level. You can put your Capital Investor benefits credit toward any partner level. For example, a Strategic investor's $3,000 credit covers a Silver partnership with $500 to spare.

Become a partner on the commitment form, page 8.

BECOME A PARTNER

INVESTOR COMMITMENT FORM

Join the Capital Investor Program.

YOUR LEVEL FOR 2027

- ☐ Legacy — $10,000+
- ☐ Cornerstone — $7,500
- ☐ Strategic — $5,000
- ☐ Community — $2,500

PAYMENT

- ☐ One annual payment
- ☐ Ask us about a payment plan

BECOME A LEGISLATIVE AFFAIRS PARTNER

- ☐ Gold — $5,000
- ☐ Silver — $2,500
- ☐ Bronze — $1,000

HOW YOU WOULD LIKE TO USE YOUR BENEFITS

List the events, programs or marketing from page 6 you have in mind. We will confirm availability.

BUSINESS NAME

CONTACT NAME

EMAIL

PHONE

BUSINESS NAME AS IT SHOULD APPEAR ON RECOGNITION

SIGNATURE AND DATE

Please send your logo (PNG or vector) with this form. The Chamber confirms your level and sends an invoice.

NEXT STEP

Support the Outer Banks.

Support the business community that supports you.

A short conversation is the best way to find the level and the mix of benefits that fit your business.

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IN GOOD COMPANY

Our 2026 Capital Investors

20 businesses investing in the Outer Banks

Outer Banks Health™ — LEGACY

PEAK Resources Outer Banks — STRATEGIC

Hilton Garden Inn Outer Banks/Kitty Hawk; Ramada Plaza — STRATEGIC

TowneBank Towne Insurance — STRATEGIC

COMMUNITY INVESTORS

- Boyd's OBX Chevrolet
- Carolina Designs Realty
- Centurion/Big Blue Services
- First National Bank
- Hatchell Concrete, Inc.
- Joe Lamb Jr. & Associates
- Kellogg Supply/Cottage Shop
- Kitty Hawk Kites
- NC Aquarium on Roanoke Island
- Outer Banks Pest Control
- Outer Banks Visitors Bureau
- Pepsi Bottling Ventures
- Saga Realty/Hotel Manteo
- Sun Realty
- Village Realty
- Wild Horse Adventure Tours

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