Outer Banks Hospital Celebrates 15 Years of Economic Impact

Over the past 15 years, The Outer Banks Hospital has provided care for nearly 318,000 ER visits, 225,000 outpatient visits, 54,000 Urgent Care visits, 30,000 inpatient admissions/observations, 25,000 surgeries/endoscopies, and delivered nearly 5500 babies.

We have grown our economic impact from 161 full-time employees and $8M in salaries/benefits in 2003 to 386 full-time employees and nearly $35M in salaries/benefits in 2016. Our economic impact also includes 245 additional jobs created for vendors, contractors and service providers. These jobs are often the result of our capital investments – totaling $40M to date. Volunteers also have the opportunity to give back through The Outer Banks Hospital – totaling 85,000 hours over the last 15 years. The Outer Banks Hospital also gives back to the community – to the tune of 1.2M in grants to local non-profits for projects that increase access to healthcare.

It’s hard to believe The Outer Banks Hospital campus we know and love today – all 121,000 square feet of it – started as 11 acres of sand and some architectural drawings in the late 1990’s. The need for a hospital had been clear for a long time before that, though. For generations, the people of the Outer Banks typically traveled hours to access the services they needed. And the community was growing. So when the State of North Carolina granted our Certificate of Need in 1998, we hit the ground running. Those early days were an exciting time of conducting staff interviews while wearing hard hats, enjoying employee cookouts and getting to know each other through family activities – ultimately allowing us to form a professional family of our own.

That sense of building something together in a family-centered environment continues to this day and defines who we are as a community hospital. And it would never have come to fruition without the remarkable and ongoing partnership between Vidant Health and Chesapeake Regional Healthcare.

When the Outer Banks Hospital first opened its doors in 2002, our services and capabilities were narrow compared to what we provide today. Back then, we delivered a lot of babies and provided Emergency Care. All the while, our partnership with Vidant Health and Chesapeake Regional Healthcare enabled us to grow.

Not long after we opened our doors we added and expanded surgical services to include General and Orthopedic Surgery. Just this year we celebrated our 1000th total joint replacement surgery. The expansion of our capabilities continued with Cancer Services. In fact, during 2016, our Cancer Services became accredited by the American College of Surgeons Commission on Cancer. We also added Urgent Care Nags Head, Cardiopulmonary Rehab and the first full-time ENT practice during 2016.

Continued on page 5
LABOR MARKET OVERVIEW

Northeastern Workforce Development Board

Regional Labor Market Snapshot

5-Year Percent Change in Number Employed*

Northeastern Region

Source: NCDOL, Labor & Economic Analysis, NC Dept of Commerce

Trending

UNEMPLOYMENT*
December 2016
Northeastern Total = 5,182

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<tr>
<td>Region</td>
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<tr>
<td>NC</td>
<td>4.9%</td>
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<tr>
<td>US</td>
<td>4.5%</td>
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REGIONAL EMPLOYMENT*
Northeastern Total = 72,224

1,163 Fewer People Working in December than previous month
1,066 More People Working than same period one year ago

METRO JOB GROWTH*
Greenville Total = 78,600

200 Fewer Jobs in December than previous month
New Bern Total = 45,100
No Change in Jobs in December than previous month

TAXABLE RETAIL SALES
Northeastern Total = $185,263,303
9% Higher than same period one year ago
Source: NC Dept of Revenue
Note: November 2016 data most current available at time of release

ONLINE JOB ADS
1,635 Online Advertised Vacancies over past 90 days
884 Fewer Vacancies than same period one year ago
Source: The Conference Board Help Wanted Online

Who’s Hiring
past 90 days from Jan. 30, 2017

- The Dollar General 75
- State of North Carolina 61
- Kindred Healthcare 51
- UPS 48
- McDonald’s Corporation 40
- Supplemental Health Care 34
- Lowe’s 28
- Sentara Healthcare 25

Source: The Conference Board Help Wanted Online

What Jobs
past 90 days from Jan. 30, 2017

- First-Line Supervisors, Retail Sales 110
- Registered Nurses 104
- Heavy & Tractor-Trailer Truck Drivers 57
- Retail Salespersons 49
- Light Truck or Delivery Services Drivers 47
- Maintenance & Repair Workers 44
- First-Line Supervisors, Food Prep. 40
- Speech-Language Pathologists 36

Source: The Conference Board Help Wanted Online

*December 2016 data are preliminary, previous month’s data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated.

This workforce product was funded by a grant awarded by the U.S. Department of Labor’s Employment and Training Administration. For more information, please visit http://www.nccommerce.com/data/mla.
## LABOR MARKET OVERVIEW

**Northeastern Workforce Development Board**

### Civilian Labor Force Estimates*

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*December 2016 data are preliminary; previous month's data are revised while all other data are not.

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[View other products from NC Department of Commerce | Labor & Economic Analysis | 919.707.1500 | lead@nccommerce.com]
Economy Overview:
Dare, Currituck, and Hyde Counties

<p>| | |</p>
<table>
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<tr>
<td>Population (2016)</td>
<td>66,978</td>
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<td>Jobs (2016)</td>
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<td>Average Earnings (2016)</td>
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<td>Unemployed (August 2016)</td>
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2016 Jobs by Industry:
Dare, Currituck, and Hyde Counties
31,897 Jobs Total

SOURCE: Northeastern Workforce Development Board
In addition to the traditional healthcare services you might think of, our robust community outreach program is also key to meeting our mission which is to “enhance the quality of life for the residents and visitors of Dare county and the surrounding region by promoting wellness and providing the highest quality healthcare services.” From the free wellness screenings we provide via The Health Coach to wellness programs like yoga on the beach, we enjoy making a difference by promoting a happier, healthier community.
At their Mach 6th meeting the Dare County Board of Commissioners voted unanimously to implement the first phase of an economic development strategy with the Outer Banks Chamber of Commerce. The initial phase will include the chamber acting as the economic development entity for Dare County when responding to Requests for Proposals and Information from prospective business and industry. In addition, the chamber will continue its efforts utilizing its Business Retention and Expansion program and catalog existing industrial business sites. The Chamber will also add pages and a section to its existing website to include expanded economic development data and statistics. The Chamber is also working on a new “creative economy initiative” it hopes to rollout by the end of the year.

The Outer Banks Chamber of Commerce is proud and excited to be able to work in partnership with Dare County to help create new opportunities for our community.

New Chamber Members Joined

November 2016 - February 2017

Wine and Design
The Sandbox Early Learning Center, LLC
Reverse Life Insurance
Island Creek Designs
Outer Banks Anglers Club
Infinite Space
H2OBX Waterpark
Signature Touch Property Management
EZCamperOBX, Inc.
Waves to Wheels Inc.
Dan Waters Photography
Moore’s Electrical & Mechanical
Love n’ Life, LLC
GrandStaff & Stein
Mano al Hermano
Beach Treasures
White Doe Inn
Twiddy & Company
Roanoke Island Outfitter & Dive Center
Outer Banks Media
Uncle Ike’s Sandbar and Grill
A Reason to Smile
All-In-One Mechanical
Two Buds and Suds
OB-Xscapes Rooms
Knockerball OBX
Whispering Dunes
The Spice and Tea Exchange
Ribbon Cuttings
Nov 1, 2016 - March 13, 2017

Atlantic Dentistry - Manteo
503 Cypress Lane, Suite C
Manteo, NC 27954
(252) 475-9841

Albemarle Audiology
5200 N. Croatan Hwy, Ste 4
Kitty Hawk, NC 27949
(252) 255-6118

Beach House Dreams
402 S. Croatan Hwy
Kill Devil Hills, NC 27948
(252) 715-4454

Grandstaff & Stein Booksellers
2003 S. Croatan Hwy
Kill Devil Hill, NC 27948
(252) 441-6894

Greenside Bar & Grille
308 Point Golf Club Drive
The Pointe Golf Club
Powells Point, NC 27966
(252) 491-2595

The Island Shop
105 Budleigh Street
Manteo, NC 27954
(252) 473-6656
Outer Banks Chamber of Commerce
Economic Sustainability Committee

**Objective:** Promote business retention, expansion and development while creating and contributing to an environment of business success and growth.

**Community Elevator Statement for the Outer Banks**

The Outer Banks community offers access to a rich quality of life including activities for the outdoor and water sports enthusiast, the history buff, the artist, the athlete, and individuals and families seeking a community that offers a well-rounded lifestyle. The local school system consistently ranks in the top five school districts in the state of North Carolina, assuring children a quality education and a bright future.

For those looking to start a business or relocate an existing business to the Outer Banks, a strong tourism-based economy is complemented with opportunities for light industrial endeavors and small corporate centers. The area also has a welcoming climate for entrepreneurs and small business. Resource partners are ready to assist local businesses and ensure their success.

---

**Outer Banks Chamber of Commerce Staff**

Karen S. Brown, MBA, CCE, CCEC, IOM  
*President & CEO*

Angie Brady-Daniels  
*Vice President - Events & Communications*

Cindy Daniels  
*Vice President - Finance & Operations*

Sara Keener  
*Vice President - Member Services*

Julie Tortelli  
*Director of Programs & Advertising Sales*

---

**Outer Banks Chamber of Commerce Economic Sustainability Committee**

Bob Peele, Chair Elect/Divisional Vice Chair  
*Wanchese Marine Industrial Park*

Jackie Chunn, *Southern Insurance Company*

Robin Mann, *Paul Mann Custom Boats*

Lee Nettles, *Outer Banks Visitors Bureau*

Jon O’Neil, *Hutchins Canning*

Tim Sweeney, *College of the Albemarle*

Brent Tomlinson, *Tomlinson & Associates*

Ann Wood, *Surf or Sound Realty*