



Connecting People, Business and Community



*Empowering the Outer Banks business community
by promoting and developing economic prosperity.*



INVESTOR OPPORTUNITIES

The Outer Banks Chamber offers “value-based” Investment levels for membership in the organization. As a 501c6 non-profit organization, the Outer Banks Chamber works continually for the business community. We are active in legislative activities that impact the ability of our businesses and organizations to be successful; we handle many facets of economic development throughout our region ensuring a business climate that cultivates success; we provide training and learning opportunities through our workshops and leadership programs; we provide opportunities for our business community to network, meet each other and support our thriving economy; and we recognize excellence in our community.

The levels of investment offered allow you to select the level that best fits the needs of your business or organization. Join us, you'll be glad you did!



INVESTOR
Opportunities

CONNECT
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ENGAGE
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ADVOCATE
Investor

INFLUENCE
Investor

CAPITAL
Investor Program

LEGACY
Investor

CORNERSTONE
Investor

STRATEGIC
Investor

COMMUNITY
Investor



INVESTOR *Opportunities*

CONNECT *Investor*

ENGAGE *Investor*

ADVOCATE *Investor*

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CONNECT INVESTOR

\$295 Annual Investment (*\$1,510 Value*)

The Outer Banks Chamber provides opportunities to network with over 900 members and gain visibility and access business resources. This level of investment includes all CONNECT Investor Benefits & Value and is designed to give small businesses tools and opportunities for success.

CONNECT Investor Benefits & Value

Relationship & Business Building

- Chamber Membership for all your employees
- Access to Business After Hours networking events
- Access to Morning Blend networking events
- Referrals to your business/organization from Chamber
- Participate on Chamber committees and task forces
- Chamber Membership Decal

Marketing & Promotion

- Standard Chamber Online and Print Business Directory listing (social media and Google map link)
- Member Web Badge
- Display business card or brochure in the Chamber Welcome Center
- Ribbon Cutting/Grand Opening
- \$100 credit toward the OBXMADE Application
- Post events on the online Community Calendar
- Post open positions on Job Board
- Advertising opportunities for Chamber Website, E-newsletter, E-blasts, Business Directory, Annual Magazine and Annual Map
- Access to/use of Chamber's Business Accelerator office space & boardroom
- Computer in lobby bookmarked to Member Business Directory

Advocacy & Economic Development

- Chamber representation on legislation/issues that impact business community at all levels of government; local, state and federal
- Advocacy Action Alerts
- Business/organization support through Chamber Resource Partners

Event & Program Opportunities

- Investor-only pricing on Chamber events, programs, workshops, and services
- Chamber Orientation
- Opportunity to sponsor Chamber events and programs

Chamber Communications

- Bi-weekly Chamber E-newsletter
- E-blasts to promote your goods and services at discounted rate
- Engagement in investor surveys and polls
- Chamber mailing list/labels at discounted rate
- Unlimited company representatives receive Chamber communications

Discounts & Savings Opportunities

- Discounts on Constant Contact
- Prescription Drug Card
- Workers Compensation Insurance



ENGAGE INVESTOR

\$400 Annual Investment (*\$1,950 Value*)

While you are running your business the Outer Banks Chamber works for you throughout the year. Take advantage of opportunities to drive more exposure and potential sales to your business. This level includes all of the CONNECT Investor Benefits & Value PLUS additional benefits designed for a growing enterprise.

ENGAGE Investor Benefits & Value

All benefits & value included in the CONNECT Investor level

Marketing & Promotion

- Company weblink and logo in the Chamber online Business Directory
- One (1) additional category of your choice in the Chamber online and print Business Directory

Events & Program Opportunities

- One (1) Email Ad Blast with Social Media Post OR
One (1) business card size ad in the Chamber E-newsletter
- Opportunity to customize a sponsorship/participation package

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ADVOCATE INVESTOR

\$600 Annual Investment (\$2,600 Value)

Your business is growing and with growth comes new challenges and opportunities. You want to save time, learn from other business owners and make smart investments in positioning your company for growth. The Chamber offers opportunities for you to engage with the community, influence business policies and provide training for your staff.

This level includes all of the CONNECT Investor Benefits & Value PLUS additional benefits to give you enhanced exposure where you need it most.

ADVOCATE Investor Benefits & Value

All benefits & value included in the CONNECT Investor level

Marketing & Promotion

- Company weblink and logo in the Chamber online Business Directory
- One (1) additional category of your choice in the Chamber online and print Business Directory
- One (1) additional business (same owner) OR one (1) additional business location (same business) in the Chamber online and print Business Directory

Events & Program Opportunities

- \$100 sponsorship/advertising/attendance credit that can be applied to any Chamber event, Leadership OBX, Chamber website advertising, E-Mail Blast
- One (1) registration to the Economic Summit or Legislative Update
- Opportunity to customize a sponsorship/participation package

Chamber Communications

- One (1) set of Chamber mailing labels/list per year to promote your business



INFLUENCE INVESTOR

\$1,000 Annual Investment (\$3,290 Value)

You appreciate that the Chamber is busy working on your behalf to keep the cost of doing business affordable and to advocate for favorable business policies. You want to position your company as a market leader and develop your leadership team. The Chamber offers opportunities for strategic engagement. This makes membership a smart investment for you and your business.

This level includes all of the CONNECT Investor Benefits & Value PLUS enhanced benefits designed to give you a competitive edge in the Outer Banks market.

INFLUENCE Investor Benefits & Value

All benefits & value included in the CONNECT Investor level

Marketing & Promotion

- Company weblink and logo in the Chamber online Business Directory
- Two (2) additional categories of your choice in the Chamber online and print Business Directory
- Two (2) additional businesses (same owner) OR two (2) additional business locations (same business) in the Chamber online and print Business Directory

Events & Program Opportunities

- \$250 sponsorship/advertising/attendance credit that can be applied to any Chamber event, Leadership OBX, Chamber website advertising, E-Mail blast
- Two (2) Email Ad Blast with Social Media Post
- Two (2) registrations to the Economic Summit or Legislative Update
- Opportunity to customize a sponsorship/participation package

Chamber Communications

- Two (2) sets of Chamber mailing labels/list per year to promote your business



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CAPITAL INVESTOR PROGRAM

You are truly passionate about the Outer Banks area and care deeply about its future. You understand the importance of investing in advocacy, economic development, regional branding, and ensuring that Outer Banks area employers continue to have a skilled and competent workforce.

Your support for the Chamber's strategic plan is an investment in Outer Bank's future. Together, we ignite new growth, inspire leadership and advance our economy. Your organization receives VIP recognition at all signature events as well as the highest prominence in publications, marketing opportunities and on the Chamber's website.

These levels include all of the CONNECT Investor Benefits & Value as well as significantly enhanced benefits to maximize your engagement and exposure on the Outer Banks and run January 1 through December 31 each year.

LEGACY INVESTOR

\$10,000 Annual Investment (\$26,060 Value)

Legacy Investors are top-level investors in the Outer Banks Chamber of Commerce. Your commitment to the Outer Banks businesses and the well-being of our community is strong. Your inspirational leadership is second to none.

All benefits & value included in the CONNECT Investor level

- Company logo and weblink in the Chamber online Business Directory
- LEGACY Investor position on signage at all Chamber events and programs
- Chamber website listing as LEGACY Investor
- LEGACY Investor recognition in bi-weekly E-newsletter
- Recognition and listing as LEGACY Investor in annual "Outer Banks Experience" magazine
- Preferred seating at all Chamber functions
- Company logo recognition in Chamber staff email signatures
- Up to 10 additional business listings or category listings in the online and print Business Directory
- Invitation to an exclusive end-of-year Thank you party for 10
- Opportunity to choose \$6,000 of Chamber benefits to customize your membership



CAPITAL INVESTOR PROGRAM

CORNERSTONE INVESTOR

\$7,500 Annual Investment

Cornerstone Investors are keenly aware of the important role the Chamber plays in the region. Supporting the work that supports the business community is top of mind and helps ensure a strong economic present and future.

All benefits & value included in the **CONNECT** Investor level

- Company logo and weblink in the Chamber online Business Directory
- CORNERSTONE Investor position on signage at all Chamber events and programs
- Chamber website listing as CORNERSTONE Investor
- CORNERSTONE Investor recognition in bi-weekly E-newsletter
- Recognition and listing as CORNERSTONE Investor in annual "Outer Banks Experience" magazine
- Preferred seating at all Chamber functions
- Company logo recognition in Chamber staff email signatures
- Up to 7 additional business listings or category listings in the online and print Business Directory
- Invitation to an exclusive end-of-year Thank you party for 8
- Opportunity to choose \$4,500 of Chamber benefits to customize your membership



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STRATEGIC INVESTOR

\$5,000 Annual Investment (\$13,910 Value)

Strategic Investors understand the importance of supporting a strong local economy through their level of commitment. Supporting the foundation of the business community is important and necessary to continue to ensure a thriving environment for our businesses.

All benefits & value included in the **CONNECT** Investor level

- Company logo and weblink in the Chamber online Business Directory
- STRATEGIC Investor position on signage at all Chamber events and programs
- Chamber website listing as STRATEGIC Investor
- STRATEGIC Investor recognition in bi-weekly E-newsletter
- Recognition and listing as STRATEGIC Investor in annual "Outer Banks Experience" magazine
- Preferred seating at all Chamber functions
- Company logo recognition in Chamber staff email signatures
- Up to 5 additional business listings or category listings in the online and print Business Directory
- Invitation to an exclusive end-of-year Thank you party for 6
- Opportunity to choose \$3,000 of Chamber benefits to customize your membership



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CAPITAL INVESTOR PROGRAM

COMMUNITY INVESTOR

\$2,500 Annual Investment (\$6,540 Value)

As a Community Investor you understand the need for a strong commitment to the community in which you live and work.

All benefits & value included in the CONNECT Investor level

- Company logo and weblink in the Chamber online Business Directory
- COMMUNITY Investor position on signage at all Chamber events and programs
- Chamber website listing as COMMUNITY Investor
- COMMUNITY Investor recognition in bi-weekly E-newsletter
- Recognition and listing as COMMUNITY Investor in annual "Outer Banks Experience" magazine
- Up to 2 additional business listings or category listings in the online and print Business Directory
- Invitation to an exclusive end-of-year Thank you party for 4
- Opportunity to choose \$1,500 of Chamber benefits to customize your membership



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*The Outer Banks Chamber of Commerce is the areas
largest business membership organization and serves
Currituck County, Dare County and Ocracoke Island.*