



## Outer Banks Chamber of Commerce SPARC Application Form

The Outer Banks Chamber of Commerce is excited to launch the SPARC Committee. The objective of this dynamic team is to **Support, Promote, Advocate for, Recruit, and Collaborate** on initiatives that enhance the engagement, retention, and growth of the Outer Banks Chamber of Commerce membership,

- Name: \_\_\_\_\_ Employer/Business Name: \_\_\_\_\_
- Email Address: \_\_\_\_\_ Business Phone Number: \_\_\_\_\_

### Benefits of Being a SPARC:

- Exclusive Exposure and Networking Opportunities
- Official branded Name Badge and Calling Cards
- Free Access to Chamber Events (with a commitment to volunteer)
- Opportunity to Promote Your Business during Chamber activities
- Recognition in the Chamber newsletter, social media channels, and Ribbon Cuttings
- Build Deep, Meaningful, and Profitable Relationships
- Chance to be Named SPARC of the Quarter or SPARC of the Year
- Celebrate Team Successes at special gatherings

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### Your Responsibilities:

- Recruit New Members
- Volunteer at Chamber Events (e.g., Ribbon Cuttings, Vibe@5s, Morning Blends)
- Participate in Membership Initiatives
- Conduct Check-in Calls and Visits to members (as assigned)
- Promote the Chamber's Mission and Membership Benefits (Tell our story!)
- Follow the OBX Chamber on FB and IG; like, share, and comment on our posts
- Attend monthly SPARC meetings on the third Thursday of the month, 8:30AM (no meetings in July and August)

### Why do you want to be a SPARC for the Outer Banks Chamber of Commerce?

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### Recognition for Your Efforts:

- Your contributions are vital to the Chamber Board and staff. Each Quarter, one committee member will be named **SPARC of the Quarter** and awarded a certificate of achievement at a celebratory lunch with the Chamber President, Chairman of the Board, and Members Sales & Service Director.
- Be awarded **SPARC of the Year** by the Chamber's Board of Directors

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Please complete and return your application form by 1/31/25 to:*

*Kelly Allman, Director – Member Sales & Services at [Kelly@outerbankschamber.com](mailto:Kelly@outerbankschamber.com) 252.441.8144*

### Special thanks to our SPARC sponsors:

